



Export NOW

Get access to specific export opportunities

Join forces with other export-ready companies within your sector, and share knowledge, resources, and networks to successfully enter an international market and obtain export orders.



Two modules

Joint value proposition workshop

Your company will collaborate with other participants to create a joint value proposition to maximize market opportunities.

Market visit


- The Embassy presents the market opportunities to the Danish companies
- Opportunity to meet relevant decision-makers on the customers side
- Dialogue on further steps e.g. pertaining to bidding processes

Pricing details

Each company purchases between 20-50 hours. SMEs receive a 50% subsidy on the hourly price. TC offers financial support to selected common activities for the participating companies. Contact us for more information on the specific pricing.

Contact us

For more information contact:

 now@um.dk



Market entry support

Expert guidance for entering new international markets.



Business Development

Development of export strategies for specific export opportunities to achieve ongoing success.



Networking and partnerships

Valuable networking opportunities and identification of potential partners, distributors, and customers.



Guidelines for the SME programmes

**Does your company meet the
requirements?**

The Trade Council offers comprehensive support to SMEs looking to expand their businesses outside of Denmark. We strive to enable your company to increase its sales in both new and existing markets, offering tailored services designed to address the unique challenges and opportunities faced by SMEs in the global market, so your company can realise its export potential.



Eligibility and compliance

A checklist

Danish Registration ✓

Your company must be registered in the Danish Central Business Register (CVR).

SME Definition ✓

Enterprises which employ fewer than 250 persons and have either an annual turnover not exceeding EUR 50 million or an annual balance sheet total not exceeding EUR 43 million.

Please note that the entire group structure must be considered, including linked enterprises and partner enterprises.

De Minimis ✓

To be eligible to the SME programmes, companies when considered on a group level, cannot receive state subsidies exceeding EUR 300.000 over a three-year period (EU's "de minimis rule").

Please note that exceptions and specific regulations may apply to particular sectors, types of services, etc. For additional details, please visit the official website of the [Ministry of Industry, Business and Financial Affairs](#)

For further details, exceptions etc., please refer to the European Commission's [User guide to the SME Definition](#)

Services

- **SME General**
- **Export Sparring**
- **Scope Your Business Model (SBM)**
- **Scope Your Business Model+ (SBM+)**
- **Strategic Business Alliances (SBA)**
- **Export NOW**

Price

See the Trade Council's current price rate.

Contact us

For further information on how the Trade Council can assist your SME in exporting, please visit our website or contact our team directly on:

 exportsme@um.dk