

Bilag D. Use of the MFA sponsor logo

- Incorporate the MFA sponsor logo in your visual materials overlaying images and/or on display next to one or several other logos.
- Always place the logo with respectable distance to margins or other logos.
- Use the coloured logo (red) on white or light backgrounds or images. Use the white logo on dark backgrounds or images. Use the black logo in black and white material.
- Don't separate logo and name, don't crop or manipulate the logo in any other way.
- The TC logo must be visible, placed centrally and should as a minimum, have the same size as the logo of the coordinator.
- Roll-ups and powerpoints with The Trade Council C logo can be a supplement to The Trade Council logo on a joint stand, but it cannot replace it.

Co-financed by



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