



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
*The Trade Council*

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# HEALTHTECH WEBINAR - UAE -

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**DATE:** Tuesday, 20 October 2020

**LOCATION:** Webex

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## AGENDA

**Login (10:50 – 11:00)**

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**Welcome (11:00 – 11:10)**

*Opening remarks by Healthcare Denmark & Health Tech Hub Copenhagen*

**Bilateral Trade, Healthcare & Tech, Trends in Abu Dhabi and Dubai (11:10 – 11:25)**

*Presented by Ambassador of Denmark to the United Arab Emirates, Franz-Michael Skjold Mellbin*

**Market Access, United Arab Emirates (11:25 – 11:50)**

*Presented by Denise Antaki and Ilias Ghiyati, the Trade Council in Dubai*

**Market Access in the UAE (11:50 – 12:10)**

*Presented by Jacob Boye Hansen, CEO & Founder, CareCom A/S*

**Interactive Discussion (12:10 – 12:25)**

*Moderated by Peter Mygind Rasmussen, Health Sector Advisory Teamleader, Trade Council*

**Closing Remarks (12:25 – 12:30)**

*by Peter Mygind Rasmussen, Health Sector Advisory Teamleader, Trade Council*

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PROGRAMME